

Warwickshire Waste Partnership – 14 June 2011

Update on Warwickshire Partnership Current and Forthcoming Waste Initiatives

Report on behalf of the Officers Group

Summary

The report gives an update from each partner authority on current and forthcoming initiatives for the information of Warwickshire Waste Partnership.

Recommendation

The Waste Partnership is asked to acknowledge the work being undertaken in each partner authority.

1. Introduction

- 1.1 The following report provides an update on the various waste initiatives taking place in each authority area.
- 1.2 Authorities are working together to address the results of the Waste Composition Analysis including a Slim your Bin campaign and promotion of Love Food Hate Waste and home composting (see Communications plan following the results of the Waste Composition Analysis Report for further details)

2. North Warwickshire Borough Council

- 2.1 Successfully introduced plastic and cardboard kerbside recycling in October and the **Revised Kerbside Recycling Scheme** has produced a substantial rise in the percentage recycled. The outturn for the full year (April 2010 to March 2011) was 4% up on the previous year, this augurs well for the first full year of the revised service.
- 2.2 **Route optimisation** - Property identification across IT systems has delayed the completion of the initial routing. The final phase of this work is in process. After that we will have the ability to plan for changing scenarios e.g. moving to Lower House Farm and any other changes in service that may occur.
- 2.3 From surveys carried out the overall **participation rate** fell from 64% to 63.7% however, it was evident that where communications activities were carried out,

there was an increase of 5.9% in participation. Where no communication activities were carried, the survey showed a drop of 17.3%.

- 2.4 The Council has agreed to continue the post of Recycling Officer for a further twelve months.
- 2.5 **Flat Recycling** is being rolled out to enable residents of flats to participate in recycling collections.
- 2.6 Reprinting the "You can recycle more!" blue **leaflets for road shows**, with summer road shows currently being planned.
- 2.7 Holding stalls at **school** home time with questionnaires and goodies working with the extended schools co-ordinator.
- 2.8 Would like to carry out a targeted door stepping campaign to take place in the low participating areas and find out why people don't recycle during the summer, if funding would allow.
- 2.9 Are interested in developing a **new service leaflet guide**, to be delivered to all households, dependent on funding available.

3. Nuneaton and Bedworth Borough Council

- 3.1 The main focus will be the brand **new recycling service** to start at the end of October 2011. There is lots of work going on associated with this including route optimisation for the new collection rounds.
- 3.2 A communications plan is being produced to promote the new recycling service with at least 50 drop in sessions/road shows planned around Nuneaton and Bedworth.
- 3.3 The participation survey within NBBC indicated that participation rose from 71.8% to 74.3% after the promotional campaign.
- 3.4 Bins are currently being delivered to all schools and flats with the service to start in June.
- 3.5 WEEE kerbside collections trial has started and runs until September. Despite lots of items being presented it is not thought that the 3 tonne target will be met as the tonnage collected is low.

4. Rugby Borough Council

- 4.1 Letters were sent to all residents on 4 April regarding the changes to collection rounds. The new rounds have been re-scheduled resulting in a reduction of one in the number of collection crews.
- 4.2 Working with **schools** to promote recycling and providing classroom bags to make it easier for schools to recycle.

- 4.3 A kerbside textile collection will be carried out in association with local community groups
- 4.4 'Recycling on the go' containers are to be installed in the Town Centre

5. Warwick District Council

- 5.1 Successfully moved approximately 600 properties from weekly sack collection onto the main **Alternate Week Collection** scheme. Plans to move a further 2,000 properties over to the bin scheme this summer.
- 5.2 Finalising details of the **new waste contract** in preparation for the OJEU notice in June 2011.
- 5.3 **Slim your rubbish bin** campaign – Focussing on cotton nappy promotion and a trial incentive scheme, WEEE bank locations identified and in place and promotion of food waste capture.
- 5.2 Producing a recycling **educational DVD**
- 5.3 A waste composition analysis was carried out in **flats**. In some flats the chutes are being closed and bags are being provided to encourage recycling.
- 6.7 **Participation surveys** were carried out across the whole district. Five low participating areas are being worked on through door stepping, schools and targeted road shows to local shops and supermarkets.
- 6.8 **Recycling on the Go** - The Green Gang is being re-launched and more branded recycling bins are being introduced in play parks.
- 6.9 **Rewarding recycling** with thank you cards.

6. Stratford District Council

- 6.1 **WEEE recycling promotion** (in conjunction with Stratford District digital TV switchover) – April 2011.
- 6.2 **Easter recycling promotion** – May 2011.
- 6.3 **Green Office Week** (internal sustainability campaign) – 9 to 13 May.
- 6.4 **Recycling week** – 20th to 26th June 2011
- 6.5 Targeted **aerosol/ aluminium recycling** promotion – June/ July 2011.
- 6.6 **Food waste promotion** (joint initiative with waste collection contractor) summer 2011.
- 6.7 Promoting **recycling on the go**, Re-cycling litter bins to enable people to recycle at home and in town.

7. Warwickshire County Council

7.1 A number of tenders are still being worked on including:-

- (i) **Haulage Contract** – PQQs received.
- (ii) **Residual Waste Disposal** – An Industry Day is being held on 17 June – see update report on residual waste for further information.
- (iii) **Street sweepings** now out to tender.
- (iv) **Lower House Farm** - PQQs received, ITT is out at the beginning of June. Land Swap deal completed subject to IM properties fulfilling their obligations.
- (v) **Nuneaton HWRC** – PQQs in and the ITT due out soon.
- (vi) **Recyclables** – it has been agreed to set up a framework for the sale of recyclables from the HWRCs from 1 December.
- (vii) **Green waste** – Envar contract finished and following approval of an exemption, green waste is being sent to three different windrow composting sites already used in the north of the county. Carrying out soft market testing to investigate biowaste services in the north.
- (viii) **Hazardous waste disposal** – tender for the disposal of asbestos, plasterboard and chemical waste.

7.2 **Bringing HWRCs in house** - a great deal of work is taking place on this project as well as the procurement work. This includes working with legal and HR on staffing and TUPE, asset register and negotiations over ownership and purchasing equipment, vehicles etc.

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